

Privacy Policy for PCJ Sports Website

This Privacy Policy outlines how **PCJ Sports** ("we," "us," or "our") collects, uses, maintains, and discloses information gathered from users of the **PCJ Sports** website (the "Website"). This policy applies to the Website and all products and services offered by **PCJ Sports**.

1. Information Collection:

Personal Identification Information:

We may collect personal identification information from users in various ways, including but not limited to when users visit the Website, register on the Website, subscribe to newsletters, respond to surveys, and fill out forms. Users may be asked for their name, email address, and other relevant information.

Non-personal Identification Information:

We may collect non-personal identification information about users whenever they interact with the Website. Non-personal identification information may include the browser name, type of computer, and technical information about users' means of connection to our Website.

2. How We Use Collected Information:

We collect and use personal information for the following purposes:

To personalize user experience: We may use information in the aggregate to understand how our users as a group use the services and resources provided on our Website.

To improve our Website: We continually strive to improve our Website offerings based on the information and feedback we receive from users.

3. Protection of User Information:

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of users' personal information, username, password, transaction information, and data stored on our Website.

4. Sharing Personal Information:

We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners and trusted affiliates for the purposes outlined above.

5. Changes to this Privacy Policy:

PCJ Sports has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

6. Your Acceptance of These Terms:

By using this Website, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Website. Your continued use of the Website following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting Us:

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at **info@pcjsports.com**.

This Privacy Policy was last updated on **11th November, 2023**.